



CLUB OF THE YEAR - MEDIUM
HECTORVILLE SPORTS & COMMUNITY CLUB



Hectorville Sports & Community Club

COMMUNITY PARTNER PACKAGES

heccies.org.au



<https://www.facebook.com/hectorvillesportsandcommunityclub/>
<https://www.instagram.com/hectorvillesportscommunityclub/>

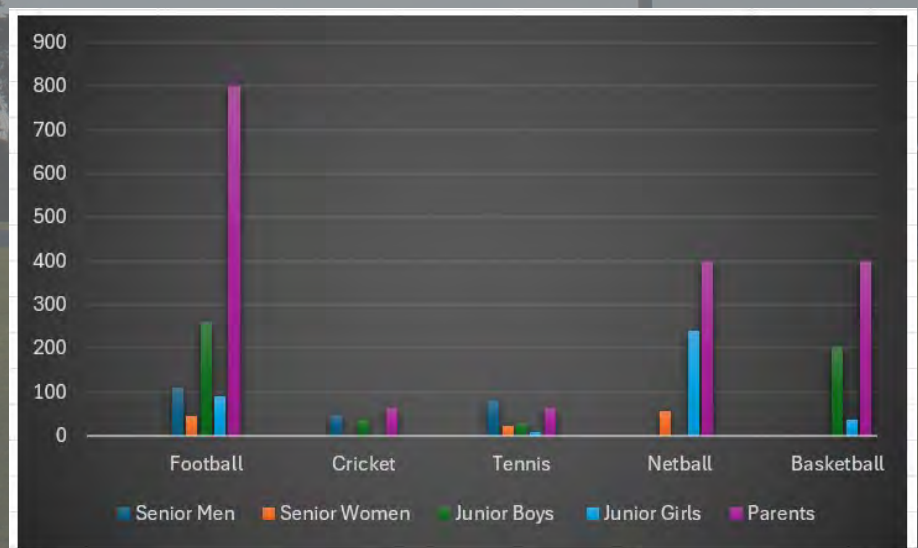
Why partner with Hectorville?

The Hectorville Sports & Community Club has grown exponentially over recent years and now boasts substantial participation levels in all age groups both male & female in the north eastern metropolitan area. Not only will your partnership support the ongoing development of these junior & senior athletes, as a club supporter your company will have direct exposure to in excess of 4000+ members, families and general community from across the entire Hectorville Sports & Community Club.

Who will you be seen by?

- For the 12 month period your company brand will be visible to the entire Hectorville sporting community
- Rapidly growing community and sporting club
- Exposure to 4000+ club members including Cricket, Football, Netball, Tennis & Basketball, players, coaches, families, friends, siblings and the general community
- With a total of 112 teams and over 1300 registered players across 5 different sports
- HSCC offers a family friendly, relaxed & safe environment where everyone is welcome
- Active marketing of your business brand

Age/Gender	Number of Teams	Participants
Senior Men	14	251
Senior Women	11	123
Junior Boys	49	558
Junior Girls	38	381
Total	112	1313





FOUR PILLARS

HECTORVILLE SPORTS & COMMUNITY CLUB

CREATE

CREATE A CULTURE THAT SUPPORTS DIVERSITY AND PROVIDES A SAFE, WELCOMING, INCLUSIVE, FAMILY FRIENDLY ENVIRONMENT FOR EVERYONE.

PROMOTE

PROMOTE OUR VENUE TO THE COMMUNITY.

ENCOURAGE

ENCOURAGE AND EDUCATE THE COMMUNITY TO ACHIEVE HEALTHY PHYSICAL AND EMOTIONAL WELLBEING.

SUPPORT

SUPPORT OUR COACHES AND PLAYERS TO ATTAIN EXCELLENCE IN ALL SPORTING PROGRAMS.

Partner Package Inclusion

Clubhouse Advertising	Your company logo displayed in a rolling loop on the Clubhouse TV screen
Website Advertising	Your company logo on the Heccies website
HSCC Networking Breakfast	1 x Adult Networking Breakfast Invitation
HSCC Membership	1 x HSCC Club membership
Company Introduction	Company Introduction on social media

\$500.00 plus GST per year

Boundary Sign Package Inclusion

Boundary Signage

1 x 1200h x 2400w boundary fence sign on the boundary fence facing the clubhouse

\$1,000.00 plus GST per year

Club Partner Package Inclusion

Boundary Mesh Banner

Partner Package inclusions, plus...

1 x 850h x 3000w boundary fence mesh banner on the boundary fence facing the clubhouse

Website Advertising

Your company logo scrolling in the digital banner on the Heccies website

Invitation to Community Partner Networking Day

2 x tickets included (complimentary food & drink package provided)

\$1,500.00 plus GST per year (2 or 3 year deals negotiable upon request)

Premier Partner Package Inclusion

Boundary Signage

Club Partner Package inclusions, plus...

1 x 1200h x 2400w boundary fence sign on the boundary fence facing the clubhouse

Invitation to club major event

Invitation to Major club event of your choice

Presentation Evening Partner

1 x Naming rights for "Community Partner of the week" for the sporting section of your choice. Actively participate in the evening.

\$3,000.00 plus GST per year (2 or 3 year deals negotiable upon request)

Platinum Partner Package Inclusion

	Premier Partner Package inclusions, plus...
Website static banner	Advertise your companies logo on the static partner banner on HSCC website
Facebook Advertising Campaign	2 x HSCC Facebook campaigns throughout the year
Carpark Signage	1 x 1200h x 1200w carpark signage
Major Events	Additional 2 x tickets to 1 x club events of your choice

\$5,000.00 plus GST per year (2 or 3 year deals negotiable upon request)

Major Partner Package Inclusion

	Platinum Partner Package inclusions, plus...
Customised Marketing Strategy	Collaborate with us to formulate a customised marketing and promotion strategy for your business.
Naming rights to Heccies Event	Your company will receive exclusive naming rights to a Heccies major event
Club Letterhead Recognition	Your company logo will appear as a major partner on all official club letterheads
A "Day at the Footy"	Invitation for 10 x people to 1 x A Grade game of your choice, including food and drink package supplied.

\$10,000.00 plus GST per year (2 or 3 year deals negotiable upon request)

Community Partnership Package Summary	Partner	Club Partner	Premier Partner	Platinum Partner	Major Partner
Customised Marketing Strategy					✓
Naming rights to Heccies major event					✓
Club letterhead static recognition					✓
Day at the Footy – 10 People					✓
Website static banner				✓	✓
Carpark Signage				✓	✓
Facebook Marketing Campaign				✓	✓
Additional 2 x Tickets to major club event				✓	✓
Presentation Evening Partner			✓	✓	✓
Boundary fence signage			✓	✓	✓
Invitation to Major Club Event			✓	✓	✓
Boundary fence mesh banner		✓	✓	✓	✓
Invitation to Community Partner Networking Day		✓	✓	✓	✓
Website scrolling Ad Banner		✓	✓	✓	✓
Clubhouse Advertising	✓	✓	✓	✓	✓
Website Advertising	✓	✓	✓	✓	✓
Business Networking Breakfast	✓	✓	✓	✓	✓
HSCC club membership	✓	✓	✓	✓	✓
Company introduction on social media	✓	✓	✓	✓	✓
Investment ex. GST	\$500	\$1,500	\$3,000	\$5,000	\$10,000

Custom sponsorship and merchandise packages available upon request

